

OPTIONS AND ADD-ONS

Advanced Presorts, Enhancements and Utilities

Expand Bulk Mailer as your business grows. Easily choose and install new features through the Add-On Manager. Additional data enhancement options and advanced presorts expand Bulk Mailer to meet the most demanding mailing requirements. Move Update is available for Bulk Mailer Standard. All other add-ons require Bulk Mailer Professional or Business.

Advanced Presorting

Package Services

Extend presort capabilities with Bound Printed Matter, Media and Library Mail classifications.

Mixed Weights

Combine otherwise identical pieces of different weight and thickness in one mailing. Available for First-Class Mail® and Standard Mail®.

Palletization

Organize large numbers of tray-based, sack-based and package-based pallet presorts for Standard Mail, Periodicals and Package Services.

Firm Bundles

Bundle letter- and flat-size periodicals addressed to the same organization so that they count as a single piece and incur a single postage charge.

Utilities

Merge/Purge

Combine, compare and de-duplicate two or more lists of different file types. Process lists against a suppression to meet Do-Not-Mail requirements. Reports summarize or itemize the results of the process.

Electronic Documentation

Electronically submit, edit or cancel mailings with a direct connection to *PostalOne!*® using Mail.XML. Or generate Mail.dat files for manual submission. Either option can satisfy the Full-Service Intelligent Mail® electronic documents requirement.

Data Enhancement

Data Services

Append contact details, amend addresses and suppress records on do-not-mail lists. Update records within Bulk Mailer — no need to reconcile changes manually.

Move Update Credits

Pre-purchase Move Update credits to process change-of-address updates in real-time* via the Internet. There is no turnaround time or setup fee. Each address checked against our 48-month NCOA^{Link} data set deducts one credit from your account.

Or get an annual contract for unlimited Move Update processing. For details call 800-553-6477 option 2.

Geocode

Append latitude and longitude information during the address correction process. Use this data to send geographically targeted mailings. For example, build a sub-list of all records within 25 miles of a ZIP Code™.

RDI™ Interface

Mark residential addresses so that you can choose the most appropriate shipping option. Requires an additional USPS® RDI license.

Monthly Updates

Mailers who need the very latest USPS address dataset may upgrade from the standard bi-monthly cycle to monthly Bulk Mailer updates.

*Satori Software receives weekly NCOA^{Link} updates.

Satori Software is a nonexclusive NCOA^{Link} Full Service Provider and RDI Licensee of USPS®.

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To extend Bulk Mailer, contact

800-553-6477 option 2 or

sales@satorisoftware.com