

Looking to do more with Bulk Mailer®? Grow your business with data services.

The data services available through Bulk Mailer now include phone and email contact information to move you beyond the address. Clean, update, correct, refine, and enhance your mailing lists and turn them into marketing lists. Flexible pricing and easy-to-use controls allow you to enrich your contact data and grow your business through the software you already rely on.

ADDRESS SERVICES	PHONE, EMAIL, AND GEOCODING SERVICES
<p>Validate your addresses with a USPS® CASS Certified solution that corrects spelling, verifies addresses, appends missing address elements and adds ZIP + 4 codes and carrier route data to your database. Leverage delivery point validation (DPV) as well to ensure each specific address exists and is deliverable.</p>	<p>Check your current contact phone numbers with US Phone Verification ensuring you have valid, active and usable phone numbers.</p>
<p>Collect contact data that is accurate to the ZIP + 4 level with US Centroid Geocoding to locate contacts within a few hundred feet.</p>	<p>Improve digital communications by correcting misplaced or transposed @ signs, removing invalid characters and verifying email addresses with Email Validation to ensure your contact's email is accurate and linked to an actual working mailbox.</p>
<p>Update your records and maintain contact with your customers and prospects when they move using Move Updates with USPS® NCOA^{Link®}.</p>	<p>Add individuals or family emails to your contact database with US Email Append</p>
<p>Identify up to 20% more moves using sources other than USPS® NCOA^{Link®} data set with Extended Change of Address (ECO), including magazine subscriptions, catalog houses, insurance and credit companies.</p>	<p>Leverage your existing contact data with US Phone Append to add residential and business phone numbers to contact lists.</p>
<p>Identify key Head of Household information by replacing names and appending gender information.</p>	<p>Find an associated name and address with a 10-digit phone number with US Reverse Phone Lookup</p>
<p>Append residential unit numbers based on name and address using Apartment Append</p>	<p>Leverage US Address Geocoding to get the coordinates accurate to individual houses or commercial buildings at the address level.</p>
<p>Identify and filter out contacts that are outdated, inaccessible or unwanted with the Suppression Suite – including: Do Not Mail, Deceased and Incarcerated suppression lists.</p>	<p>Make sure you don't infringe on your contacts that have subscribed to the "Do Not Call" phone service.</p>
<p>Append and update Walk Sequence codes required for USPS High Density and Saturation postage discounts of up to \$0.08 per piece.</p>	<p>Ensure you avoid spamtraps and honeypots and comply with the DMA "Do Not Email List" and FCC wireless domains.</p>

Leverage Bulk Mailer's data services suite to improve the quality of your contact data.

1.800.553.6477 or sales@satorissoftware.com

